## Retail Sales of Imported Cycle Accessories in Pre-Packaged Condition

For direct sale of pre-packaged product into domestic retail market, or through distributors, importer must adhere to DGFT notification 44(RE)/24.11.2000 outlining Labelling & Marking Rules. These requirement must be met before import clearance from customs.

1. Importer has to be registered for sale in the domestic market, both with the state in which he wishes to operate as also with the central board in that order.
2. All requisite details must be displayed prominently on principal display panel of the package and not on different sides. Details are of –

i) Maximum Retail Price

ii) Generic Name of the Product

iii) Month & Year of Packaging

iv) Importer Name & Address and customer care number

v) Quantity of Product in Standardized Quantity Units

vi) Country of Origin

The prepackaged goods can be labelled from port of shipment or can be labelled in India.

When goods are to be labelled in India, the request for the labelling should be esanchit alongwith the other documents giving the MRP list, else it can as a violation of re-44 by the examining officer. Even request prior to goods registration can be considered as compliance.